

News release



Everett Public Schools

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School board enthusiastic about [draft of strategic plan](#)

Draft plan is result of 20 months of public meetings and discussions

Noting that they could see how public comment and thought had been woven into the strategic plan draft and how the board's input had been incorporated, the board welcomed the April 19 draft of the district's new strategic plan. "It has been a long, thoughtfully planned and productive road to this place," said Board President Ed Petersen, "and it has been gratifying to see how this has evolved and improved over the time we have worked with the community to bring it to life."

In August 2009, the Everett Public Schools board of directors and district leadership embarked on a 20-month strategic planning process that involved community, board and staff gatherings and discussions. One special session, requested and designed by students, brought forth their vision of how educational technology today and tomorrow can and should empower their learning.

Part of the process involved a Strategic Planning Council of 11 community members, staff members, and employee association leadership. The council led the work to create the mission, vision, core values, strategic priorities, goals and framework, based upon the information that came from community engagement events and board work study sessions.

Another group, the Environmental Scanning Task Force, of eight community and staff members gathered, collated, and analyzed demographic, economic, social, political, legislative, and other trend data to give a picture of all outside influences that impact the district, its students, families and community.

The *visioning event* on Oct. 22 and 23, 2010, pulled together almost 150 of those who had taken part in earlier engagement activities. During the two-day event, participants crafted a visionary description of the future for Everett Public Schools.

On May 10, the board is scheduled to review the draft plan once again and may also approve it at that time.

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The plan, in its [draft form](#), includes the mission, vision, core values and five strategic priorities which will guide the district's future work:

Mission – Inspire, educate, and prepare each student to achieve to high standards, contribute to our community and thrive in a global society.

Vision – Our students will lead and shape the future. They will be well-rounded, healthy, and flexible thinkers with a global perspective, who can access resources and collaborate. They will demonstrate empathy, pride and advocacy for self, school and community while respecting the diversity and worth of others. They will acquire the knowledge, attitudes and skills to adapt to the emerging needs of a changing world.

Core values – Our core values drive our actions and behavior.

Learning	We believe each student has the ability to learn and achieve to high standards.
Equity	We honor and support each student's right to learn and achieve.
Integrity	We act in good faith, serving others with honesty and dignity. We serve as stewards of the public trust.
Passion	We are passionate about teaching and learning.
Respect	We value differences among people and treat one another with respect.
Diversity	We embrace diversity as an essential asset; we are inclusive and treat our differences as a core strength.
Collaboration	We believe in learning and working together, the value of diverse views and the power of collective wisdom.

Strategic priorities

- Teaching and learning
- Inspiration, innovation and information
- People, structure and systems
- Resource management
- Strategic relationships

The [draft plan](#) is available on the Web. Information about the [20-month process](#) to develop the plan is included with school board information on the Web.

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